

#### **IV. REMARKS**

A translation error on page 9 has been corrected.

The Examiner is thanked for extending the courtesy of a telephone interview on November 7, 2006 during which the rejection under 35 U.S.C. 112, first paragraph was discussed. The Examiner stated that "circuit" should be replaced with language found in the description. This has been done.

Thus the rejection of claims 12-23 and 25 under 35 U.S.C. 112, first paragraph, should be withdrawn. The claims have also been extensively amended to better conform to U.S. practice.

Claims 1-26 are not unpatentable under 35 U.S.C. 102(e) as being anticipated by Jaisimha.

The independent claims have been amended to recite that at least one multimedia component and a presentation model related to presenting said at least one multimedia component are included in the user message. The claims further define that the presentation model is supplemented with a reference to the location of data in said user message related to presenting said at least one multimedia component included in said user message.

The claimed invention relates to methods and apparatus for transmitting, receiving and presenting versatile multimedia messages contained in user messages. A problem with such methods and apparatus is the large processing and storage capacity required. To solve this problem, the claimed invention has a user message comprising address data indicative of a recipient of the user message and at least one multimedia component and data related to presenting said at least one multimedia component. This also allows presentations consisting of several pages to be used in a multimedia terminal (see page 5, lines 2-6).

Jaisimha is for the problem of controlling access (see column 2, lines 15-17). Jaisimha has streaming links, which are basically just TEXT, and nothing but text. The text is not the presently claimed multimedia component. Further, Jaisimha discloses adding a textual reference to a multimedia component, and not a component itself in column 7, lines 18-19. Therefore, the claims are novel in view of Jaisimha. In other words, in the claimed invention the content is delivered with the real multimedia message, and not from a server after the alleged "multimedia message" of the Jaisimha message has been received.

In summary, the independent claims recite at least one multimedia component (not a mere textual reference to a component), which limitation is not in Jaisimha. The procedure disclosed in col. 10, line 35, to col. 13, line 35, of Jaisimha clearly indicates that first contents of a ".ram" file is transmitted to the terminal. The ".ram file" contains an URL string referencing a file having an extension of ".rm". After that the media player software of the terminal and the media server communicate to begin transmission of the media object. The media player sends a specific request to the media server to transmit the media data of the media file (col. 12, lines 64—67). This is not the presently claimed transmission of a component in the user message itself.

Thus the rejection of claims 1-26 under 35 U.S.C. 102 should be withdrawn.

Further, since Jaisimha is for a different problem than the claimed invention, it does not suggest the above-discussed limitations or their advantages. Hence claims 1-26 are not obvious in view of Jaisimha.

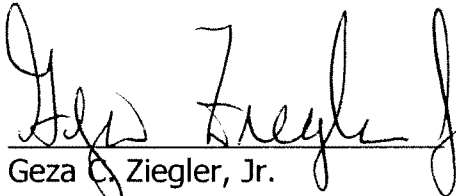
For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record, and are in proper form for allowance. Accordingly, favorable reconsideration and allowance is respectfully requested. Should any unresolved issues remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

09/761,040

Response to the Office Action mailed October 3, 2006

The Commissioner is hereby authorized to charge payment for the two month extension of time fee (\$450) as well as any other fees associated with this communication or credit any over payment to Deposit Account No. 16-1350.

Respectfully submitted,



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Reg. No. 44,004

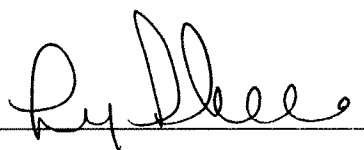
5 MARCH 2007  
Date

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Lisa Shimizu  
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